

PARKINSON SUPERWALK®

For immediate release

Local heroes raise funds and awareness in support of the Parkinson's community

VANCOUVER, BC, AUGUST 18, 2022 – This summer, British Columbians are gathering to take part in the 32nd annual Parkinson SuperWalk. Since 1990, SuperWalk has provided a platform for increased awareness of the needs of those affected by Parkinson's disease. Funds raised support Parkinson Society British Columbia's programs, support services, and contributions to research.

Every year, Parkinson SuperWalk is organized by dedicated volunteers in over 20 communities across the province. Beginning the weekend of September 10 and 11, incredible British Columbians will walk together to help give hope to approximately 15,000 people in BC living with Parkinson's disease.

Parkinson's is a unique and unpredictable condition. The disease affects everyone differently, and impacts all aspects of their life, and the lives of their loved ones. "Parkinson SuperWalk is an opportunity to raise awareness of the realities of living with this disease, while celebrating the strength and resilience of our community," says Jean Blake, CEO of Parkinson Society British Columbia. "This event helps fund life-changing programs and services like counselling, support groups, exercise programs, and much more. After hosting SuperWalk in BC virtually for two years due to the COVID-19 pandemic, we are looking forward to welcoming participants back in person in 2022, so that everyone touched by Parkinson's knows they are not alone."

For over 50 years, Parkinson Society British Columbia has been dedicated in supporting, educating, and empowering the Parkinson's community. The Society has advocated for better care for those living with Parkinson's, including increased access to medications and treatment, greater support for caregivers, and specialized education for allied healthcare professionals.

For more information on Parkinson SuperWalk in British Columbia, visit: www.parkinson.bc.ca/superwalk.

Parkinson's Disease

Parkinson's disease is a progressive neurological disorder with no known cure. With over 100,000 people diagnosed across Canada, Parkinson's is the second most common neurodegenerative disease after Alzheimer's. The worldwide incidence of Parkinson's disease is expected to double by 2040. Treatment is focused on symptom management, most often through exercise and medication.

Parkinson Society British Columbia

Since 1969, Parkinson Society British Columbia has served to empower people with Parkinson's disease in British Columbia through providing resources and services to enable self-management, self-reliance, and self-advocacy. The Society is a not-for-profit charitable organization governed by a volunteer Board of Directors, and is supported by donations from individuals, members, corporations, foundations, and the efforts of our volunteers.

-30-

For media inquiries, or to arrange for an interview:

Alicia Wrobel, *Senior Manager, Resource Development & Communications*
604-662-3240 ext. 237 | 1-800-668-3330 ext. 237 | awrobel@parkinson.bc.ca

Provincial Sponsors:

980|CKNW

